

## Terms and Conditions

1. Instructions on how to claim the rewards form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions. Offer is not valid in conjunction with any other offer.
2. Claims are only open to New Zealand residents who are 18 years and older. Claimants under 18 years old must have parental/guardian approval to claim and further, the parent/guardian of the claimant must read and consent to these Terms and Conditions. Parents/guardians may be required by the Promoter to enter into a further agreement as evidence of consent to the minor submitting a claim in this promotion.
3. Promotion **commences at 12:01AM NZST on 19 May 2025 and closes for purchases at 11:59PM NZST on 30 June 2025 (“Purchase Period”)**. The right to claim under the promotion is effective from **12:01AM NZDT on 19 May 2025 and final claims close at 11:59PM NZDT on 28 July 2025 (“Redemption Period”)**.
4. To be eligible to claim, individuals must purchase either outright or with retailer finance, an Eligible Product (as defined in clause 6) from a participating Sony New Zealand authorised dealer during the Purchase Period and the purchase must not have been made under any other offer or discount provided by a participating Sony New Zealand authorised dealer (**“Qualifying Purchase”**). Participating Sony New Zealand authorised dealers for the purposes of this promotion are: Kens Camera, Phototronics, Photo & Video International, Harvey Norman Computers, JB Hi Fi, Photowarehouse, Auckland Camera Centre, PB Tech, Progear, Photogear, Rubbermonkey, Lazer Photos and Cameras and Sony Store Online.
  - a. **Refurbished products, parallel import stores and second-hand purchases/retailers are excluded from this promotion.**
  - b. **Claims from, or on behalf of businesses or resellers (i.e. distributors or retailers) are not eligible** for this promotion. Only claimants who are ‘end-users’ of the Eligible Products are entitled to claim under this promotion. For the purpose of this promotion, ‘end-user’ means “Consumer” as defined in the *Consumer Guarantees Act 1993 (NZ)*.
5. Following confirmation of claim approval, the cashback will be awarded in the form of a payment made by an authorised third party via electronic funds transfer to the claimant’s nominated New Zealand bank account within 28 business days.
6. **“Eligible Products” (and their corresponding cashback amounts) are:**

Value (NZD)	Cameras
\$50	SEL50F18F
	SEL11F18
	SEL85F18
	SEL35F18F
	SELP18105G
	SELP1020G
	ZVE10B

\$100	SEL24105G SEL90M28G SEL2450G SEL200600G SEL1625G SEL20F18G SEL2070G ZVE10LB
\$150	SEL70200G2 SEL14F18GM SEL35F14GM SEL24F14GM SEL50F14GM SEL135F18GM SEL85F14GM SEL100400GM
\$200	ILCE7M4B ILCE7CM2B ILCE7CM2S ZVE1B
\$300	ILCE7SM3B ILCE7RM5B ILCE7CR
\$400	ILCE7M3B

7. To claim, individuals must then complete the following steps:

- a. subject to subclause g. and h. below, visit **[sonypromotions.co.nz/dicashback](https://sonypromotions.co.nz/dicashback)** , and follow the prompts to the promotion claim page, completing and submitting the online form (“**Online Claim Form**”) within the Redemption Period. This includes:
  - i. loading (a) an image or copy of the proof of purchase document (such as a receipt or tax invoice) for the Eligible Product and (b) an image of the Eligible Product serial number that is stamped on the physical product; and

- ii. inputting the requested details, including title, full legal name, post code, contact number, current and valid email address, name of Eligible Product purchased, Qualifying Purchase date, Qualifying Purchase tax invoice or receipt number, retailer where Eligible Product purchased, and the Eligible Product serial number.

The name of the claimant on the Online Claim Form must match the name on the proof of purchase document. If any of the details submitted as part of the proof of purchase documentation do not match the Online Claim Form details submitted by the claimant and received by the Promoter, the claim will be deemed invalid.

- b. If any of the uploaded images / documents submitted are incomplete, individuals will receive an email from the Promoter (to the email address nominated on their Online Claim Form), requesting them to resupply an updated image or copy of the proof of purchase document and/or an image of the serial number to verify their Qualifying Purchase ("**Claim Email**").
- c. It is also a condition of this promotion that the claimant must opt in to receiving marketing communications from the Promoter. Claimants will be prompted to do so during the online claim process. A claimant may opt out of these communications at any later time by following the unsubscribe process at the bottom of these communications.
- d. Once all required documentation has been received (by no later than **11 August 2025**) and the claim has been validated and approved, the cashback amount will be transferred via EFT to the claimant's chosen bank account within 28 business days. If a payment to a claimant fails, the Promoter will contact the claimant (at their email address nominated on their Online Claim Form), to give them an opportunity to verify, and if necessary update, that the bank account details they provided in their Online Claim Form are correct. The claimant will have 10 business days from the date of this email to respond to the Promoter. If the claimant does not respond to the Promoter within this timeframe, and/or is unable to make arrangements to facilitate the payment of the cashback amount by the Promoter, then the Promoter will not be responsible or liable to the claimant to finalise the receipt of their cashback amount.
- e. If, due to an error by the successful claimant, the Promoter transfers the cashback amount to the incorrect bank account, the Promoter will not be responsible or liable to the successful claimant to reissue replacement funds to the successful claimant in order to rectify the error.
- f. The successful claimant agrees that he or she will not bring a claim against the Promoter, its employees, directors, agents and, or contractors (including its related bodies corporate and/or its related bodies corporates' employees, agents or contractors) to recover the cashback amount mistakenly sent to the wrong bank account due to the error of the successful claimant.
- g. Any claimants that are unable to complete the claim process online utilising the Online Claim Form (as outlined above) may contact the Promoter within the Redemption Period (or by a time otherwise stipulated by the Promoter) via email [sonypromotions@thinkwink.com.au](mailto:sonypromotions@thinkwink.com.au) to arrange an alternative method of claim submission.
- h. If a claimant is unable to provide the serial number of the Eligible Product at the time of completing the Online Claim Form due to the Eligible Product being on back order (that is, paid for but not received by the claimant), the claimant must:
  - i. contact the Promoter via email [sonypromotions@thinkwink.com.au](mailto:sonypromotions@thinkwink.com.au) before submitting the Online Claim Form to receive further instructions, allowing the claimant to complete the Online Claim Form; and
  - ii. following the submission of the Online Claim Form, the claimant must provide the serial number and serial number image for the Eligible Product once it has been received to the Promoter via email to [sonypromotions@thinkwink.com.au](mailto:sonypromotions@thinkwink.com.au) no later than **11 August 2025** to finalise their claim.

8. Incomplete, indecipherable or illegible claims will be deemed invalid.
9. Multiple claims are permitted, subject to the following:
  - a. Each claimant and/or household will be limited to claim up to a maximum of 3 total Eligible Products;
  - b. claims are processed in the order that they are submitted. That is, where claims are submitted for multiple Eligible Products, claims will only be processed for the first 3 that are submitted; and
  - c. only one (1) valid claim permitted per Eligible Product purchased (i.e. per product serial number and/or store invoice issued) and a valid proof of purchase must accompany each Eligible Product.
10. Claimants must retain their original proof of purchase document(s) (including eftpos receipt unless paid in cash) for all claims as proof of purchase. Failure to produce the proof of purchase for all claims when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of the claimant's claims and forfeiture of any right to a reward. Proof of purchase document(s) must clearly specify the store of purchase, that an Eligible Product was purchased, and that the purchase was made during the Purchase Period but prior to claim submission.
11. Any claims submitted to the Promoter where the purchase was made under another offer or discount by another participating Sony New Zealand authorised dealer, will not be valid.

## **General**

12. Claimants can only participate in the promotion in their own name. The Promoter reserves the right, at any time, to verify the validity of claims and claimant's details (including a claimant's identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the claim process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter's sole discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter reserves its legal rights to recover damages or other compensation from such an offender.
13. If there is a dispute as to the identity of a claimant, the Promoter reserves the right, in its sole discretion, to determine the identity of the claimant.
14. The Promoter reserves the right to reclaim the bonus cashback amount from any claimant, or to request payment for the value of the cashback amount where it has been partially or fully redeemed by the claimant or is no longer in the possession of the claimant, if an Eligible Product is returned (and the claimant receives a partial or full refund of the purchase price of the Eligible Product) after the claimant's entry has been processed and the bonus cashback amount has been successfully transferred.
15. The Promoter's decision on any matter in connection with these Terms and Conditions is final and binding and no correspondence will be entered into.
16. Any costs associated with accessing the promotional website remain the responsibility of each claimant and are dependent on the internet service provider used.
17. The Promoter reserves the right to vary these Terms and Conditions, or to modify, suspend, reschedule or terminate this promotion, where it is reasonably necessary to protect its legitimate interests. In addition, the Promoter may modify or extend the dates for the promotion (including the Purchase Period and/or Redemption Period) at its discretion. Where these changes occur, the changes will be communicated in advance (unless a genuinely urgent requirement means that prior

notice cannot be communicated) on the website where these Terms and Conditions appear ([sonypromotions.com.au/dicashback](https://sonypromotions.com.au/dicashback)) and on the Promoter's social media pages.

18. If a claimant is under the age of 18 years, the reward will be awarded to the claimant's nominated parent or guardian on the successful claimant's behalf.
19. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law to disqualify any claimant, modify, suspend, terminate or cancel the promotion, as appropriate.
20. The use of any automated software or any other mechanical or electronic means that allow a claimant to automatically claim repeatedly is prohibited and will render all claims submitted by that claimant invalid.
21. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify **the statutory consumer guarantees set out in the Consumer Guarantees Act 1993 (NZ), as well as any other implied warranties under similar consumer protection laws** in New Zealand ("**Non-Excludable Guarantees**").
22. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any tax liability incurred by a claimant; (e) taking/use of a reward or (f) any other way connected with this promotion.
23. The Promoter collects personal information ("**PI**") in order to conduct the promotion, marketing activities, and for product registration purposes. It may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers and prize suppliers (including such third parties who may be outside of New Zealand). Participation in this promotion and claiming is conditional on providing this PI. To manage this promotion, including, but not limited to, administering and processing the promotional cashback payment in accordance with these Terms and Conditions, the Promoter utilises an authorised third-party vendor to process PI and takes all reasonable steps to ensure that such third party vendor protects the security of claimants' PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://store.sony.co.nz/privacy-policy.html>. The Privacy Policy also contains information about how claimants may opt out, access, update or correct their PI, how claimants may complain about a breach of the New Zealand Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter.
24. These Terms and Conditions are governed by the laws of New Zealand. Each claimant submits to the non-exclusive jurisdiction of the courts of New Zealand.
25. The Promoter is Sony New Zealand Limited (NZBN 9429039024756) of Level 1, 100 Ponsonby Road, Grey Lynn, Auckland 1011.